

Holly Day Light Parade

Saturday, December 4th

This parade has become a unique Almont tradition which provides a fun filled evening for local families and friends. It serves to draw our community together at a special time of year while showcasing our downtown.

Attached are the (2) two forms that need to be completed and returned to the DDA to enter the parade. It is important that they be completed prior to the event so that we can coordinate our entry line-up and announcer notes.

In the interest of safety, no candy may be thrown from moving vehicles/floats or walkers. We ask that if you will be distributing candy, you do so by members of your organization walking near your entry and handing it out to spectators. We need to avoid having children dart out in front of moving vehicles.

Santa will be arriving at the end of the parade on a fire truck. To eliminate confusion of just who Santa is, please refrain from having your own Santa in your parade entry. Numerous Santa's can be very confusion to young children and lower the excitement of when he arrives.

This year's parade will take place on **Saturday, December 4th**. Line-up will begin at 6:00 pm and the parade starts at 7:00. ***IMPORTANT: All parade entries need to enter the parade line-up by utilizing North Street (by the Almont Car Wash).***

Entries will be judged based on the following criteria and prizes will be awarded in four categories: Business, Student Group/organization, Community Organization and Best of Parade.

- Keeping with the seasonal theme of the parade (lights). Your entry should reflect whatever holiday you choose to celebrate at this time of year.
- Use of holiday lighting.
- Innovative use of materials.
- Originality

THE DEADLINE FOR ENTRY IS MONDAY, NOVEMBER 29th 2021.

Please feel free to contact me (Kim Schall, DDA Executive Director) with any questions you may have at (810) 798-8125 or at kschall@almontdda.com.

All registration forms can be returned to: Almont DDA, 817 N. Main St., Almont, MI 48003

Event information and registration forms are available online at:
www.almontdda.com or contact the Almont DDA at 810-798-8125 or kschall@almontdda.com