



Almont Heritage Festival

September 13th & 14th 2019

Event Sponsorship Request

The Almont Downtown Development Authority is once again hosting the **Almont Heritage Festival**. This community event is unique in that it is a chance to focus on families as well as provide an opportunity to showcase the advantages of a rural, agricultural lifestyle. This event brings together many non-profit organizations and clubs to create a FUN day for the entire family!

Activities are free for all to enjoy. Activities are held downtown and at the Almont Community Park. Events include a classic car show, morning pancake breakfast, petting farm, children's games, inflatables, entertainment, beer and food concessions and vendors.

Our GOAL is to raise \$10,000 in donations. Sponsors are needed to help cover the costs of: Clown, Bands/Entertainment, car show, children's activities, petting zoo and other professional services.

Please consider being a part of this event. It is for ~ Kids, Family and Community Fun! We rely on the generosity of dedicated volunteers and community supporters and it is necessary for this event to be financial self-supporting. Attached is a cost sheet should you wish to sponsor a specific activity. We have also included Gold, Silver and Bronze partnership packages which outline the additional promotional opportunities for your business.

Donation/Sponsorships: \$50 _____ \$100 _____ \$200 _____ Other _____

Gold Sponsor Silver Sponsor Bronze Sponsor \$_____ Activity Sponsor

Anyone donating a minimum of \$100 will be provided a FREE 10 x 10 vendor space
DEADLINE IS AUGUST 1, 2019 TO BE INCLUDED ON ADVERTISING.

Business Name: _____

Address: _____

City/Zip: _____

Email Address: _____

Contact Name: _____ Phone Number: _____

MAKE CHECKS PAYABLE TO: Almont DDA

A receipt will be sent to every sponsor. Thank You!

Please send completed form and sponsorship payment to:

Almont DDA, 817 N. Main St., Almont, MI 48003

Please direct all questions to Kim Schall at: (810) 798-8125, kschall@almontda.com



Almont Heritage Festival

Friday Evening Entertainment: September 13, 2019 &
Saturday: September 14, 2019

Located at the Almont Community Park on Water Street

Event Sponsorship Request

Sponsorship by Activity: Businesses sponsoring a specific activity will have their name listed on the event flyer as the contributing sponsor for this event. When requesting a specific activity, please note that they will be awarded on a first-come, first-served basis. Please indicate if your funds could be utilized for another Heritage Festival need. Consider combining your resources with other local businesses to sponsor an event or let us know if you would like to cover ½ of an event.

Classic Car Show	Any amount
Classic Car Show Main Sponsor	\$1,500 Not Available Already Sponsored
Petting Farm	\$1,000
DJ Services (for Car Show)	\$800
Photo Booth	\$500
Bounce House	\$1,000
Clown/magician	\$400
Friday evening opening Band – Rob Stone	\$500 Not Available Already Sponsored
Friday evening band – Family Tradition	\$1,000
Saturday evening band – Family Tradition	\$1,200

Please contact the DDA office if you have an idea for a specific event (not listed) that you would like to sponsor. We are looking for new and exciting things to add to the festival.



**GOLD – SILVER - BRONZE PARTNERSHIP LEVELS
DEADLINE TO BE ADDED ON ADVERTISING MATERIAL IS AUGUST 1, 2019.**

Become a Gold, Silver, or Bronze donor and increase your marketing opportunities!

Gold Sponsor: \$1,000+

- Logo/Business Name on a pre-festival banners to be placed around town prior to the event.
- Business name and logo on the back of all T-shirts for the Classic Car Show. Placement of business banner at the festival site (banner to be supplied by the sponsoring business)
- Logo placed on a sponsor recognition banner at the event.
- Logo placed on the pre-marketing flyers and posters.
- Recognition announcements throughout the event by the DJ/band.
- Free 20x20 vendor space.

Silver Donor \$500 - \$999

- Business name on the back of all T-shirts for the Classic Car Show
- Placement of business banner at the festival site (banner to be supplied by the sponsoring business)
- Logo placed on a sponsor recognition banner at the event.
- Logo placed on the pre-marketing flyers and posters.
- Recognition announcements throughout the event by the DJ/band
- Free 10x10 vendor space.

Bronze Donor \$250 - \$499

- Business name on the back of all T-shirts for the Classic Car Show
- Placement of business banner within the refreshment tent. (banner to be supplied by the sponsoring business)
- Name placed on the pre-marketing flyers and posters.
- Recognition announcements throughout the event by the DJ/band
- Free 10x10 vendor space.

Classic Car Show Signature Sponsor (1 available) \$1,500

- Logo/Business Name on a pre-festival banner prior to the event.
- Business name on the back of all T-shirts for the Classic Car Show
- Placement of business banner at the DJ tent during the Car Show (banner to be supplied by the sponsoring business)
- 5 dedicated car display spots on East St. Clair for the event
- Free 10x10 vendor space at the car show
- Logo placed on a sponsor recognition banner at the main Heritage Festival site
- Logo placed on the pre-marketing flyers and posters.
- Recognition announcements throughout the event by the DJ