

ALMONT DDA INFORMATIONAL MEETING DECEMBER 20. 2023



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DECEMBER 20, 2023 INFORMATIONAL MEETING

PA 57 OF 2018

INFORMATIONAL MEETINGS SEC. 910 (4)

THE STATE REQUIRES DOWNTOWN DEVELOPMENT AUTHORITIES TO HOLD TWO INFORMATIONAL MEETINGS ARE MEETINGS ANNUALLY. INFORMATIONAL MEETINGS ARE MEETINGS HELD FOR THE PURPOSE OF INFORMING THE PUBLIC OF THE GOALS AND DIRECTION OF THE AUTHORITY, INCLUDING PROJECTS TO BE UNDERTAKEN IN THE COMING YEAR.

THEY ARE NOT FOR THE PURPOSE OF VOTING ON POLICY, BUDGETS OR OTHER OPERATIONAL MATTERS.

THE INFORMATIONAL MEETINGS MAY BE HELD IN CONJUNCTION WITH OTHER PUBLIC MEETINGS OF THE AUTHORITY OR MUNICIPALITY.

Cookies I & Cannolis Cookies I & Can TIF & DEVELOPMENT PLAN

- THE GOALS AND DIRECTION OF THE ALMONT DDA ARE DEFINED BY THE TIF AND DEVELOPMENT PLAN FIRST CREATED ON NOVEMBER 7, 1984 AND THE PLANS WERE AMENDED IN 1992 AND 1998. THIS AMENDMENT EXTENDS THE LIFE OF THE PLAN TO 2034 OR UNTIL ALL DEBTS ARE RETIRED.
 - THE FULL DOCUMENT IS AVAILABLE ON OUR WEBSITE, AS REQUIRED BY LAW. FIND IT HERE:

 HTTPS://WWW.ALMONTDDA.COM/WP
 CONTENT/UPLOADS/2019/05/DDATIFPLAN.PDF

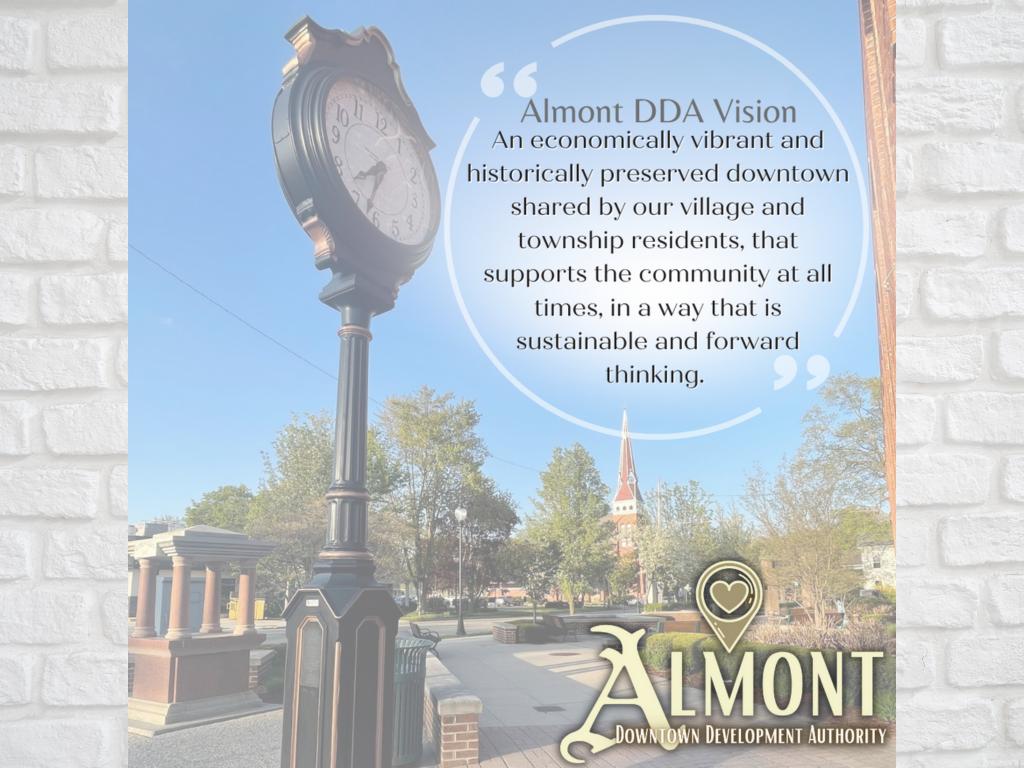
BOARD OF DIRECTORS

ANDY ROOSA - CHAIRMAN HOLLIE MILLER - VICE CHAIRMAN/ TREASURER TRICIA FELDMAN- SECRETARY MELISSA SCHNEIDER BOARD MEMBER KRISTA BOOS - BOARD MEMBER STEVE SCHNEIDER- VILLAGE COUNCIL PRESIDENT ANGELA EDWARDS - DDA EXECUTIVE DIRECTOR

Almont DDA Mission

To provide direction and resources to downtown business owners to maximize Almont's potential and create a lively downtown. It strives for the economic advancement of the downtown through promotion of its businesses and events while maintaining Almont's historic roots and strong sense of community. Its goal is to collaborate with other local public and private entities to enrich the collective community experience through a vibrant downtown district.





GOALS & DIRECTION

- FACILITATE IMPROVEMENTS, RENOVATIONS, AND REDEVELOPMENT OF INTERIORS AND EXTERIORS OF COMMERCIAL BUILDINGS
- PROMOTE SECOND-STORY COMMERCIAL AND RESIDENTIAL SPACE TO INCREASE OCCUPANCY OF PROPERTIES AND MORE APPROPRIATE USAGE OF BUILDINGS.
- OFFER ASSISTANCE AND ENCOURAGE OUTSIDE SIGNAGE THAT FOSTERS PEDESTRIAN ORIENTED LIGHTING AND VISIBILITY. The Rustic Bluebird
- AQUIRE MORE BUILDINGS AND LAND TO EITHER RENOVATE AND RENT OR CREATE MORE
 - PARKING AND COMMUNITY ORIENTATED SPACES.
- INCREASE TRANSPARENCY AS WELL AS COMPLIANCE
- CREATE AND INCREASE COLLOBORATION WITH THE VILLAGE AND OTHER FACETS OF THE
 - COMMUNITY
- HOST & PROMOTE MONTHLY EVENTS TO BRING BUSINESS DOWNTOWN
- CREATE AND IMPLEMENT A CHRISTMAS LIGHT FACADE GRANT TO LIGHT UP THE DISTRICT FOR THE HOLIDAYS

FUTURE PLANS

- WELCOME SIGNS TO DOWNTOWN ALMONT
- PARKING LOT SIGNS
- FARMERS MARKET
- . NEW HISTORICAL MARKERS
- CLEAR/ CONCISE BRANDING
- INCREASED MARKETING
- CHRISTMAS LIGHT FACADE GRANT
- ADDITIONAL EVENTS TO PROMOTE COMMUNITY ENGAGEMENT

MEETINGS

THE DDA HOLDS MONTHLY BOARD MEETINGS ON THE FOURTH WEDNESDAY OF THE MONTH STARTING AT 7PM.

THE MEETINGS ARE HELD AT THE VILLAGE OF ALMONT

MUNICIPAL OFFICES

MEETING DATE FOR THE FIRST HALF OF 2024 ARE:

JANUARY 24 - FEBRUARY 28 - MARCH 27 - APRIL 24

- MAY 22 - JUNE 26

PROJECTS IN 2023

- PICNIC TABLES IN FOUNTAIN PARK (WITH ONE MORE TO COME IN THE SPRING)
- LIGHTED UMBRELLAS FOR THE TABLES
- NEW TRASH RECEPTACLES
- MASONRY REPAIRS COMPLETED ON THE FOUNTAIN AND DUMPSTER CORRAL
- WINDOW TINT ON THE HISTORICAL SOCIETY MUSEUM TO PRESERVE THE HISTORICAL ARTIFACTS
- NEW WINDOW AND PAINTING ON THE HISTORICAL SOCIETY
 MUSEUM
- SNOWFLAKES REFURBISHED
- NEW SEASONAL BANNERS

Wents HOSTED BY THE DDA

THE DDA HOLDS ITS ANNUAL HERITAGE FESTIVAL/CLASSIC CAR SHOW IN SEPTEMBER. THIS YEAR WE HAD OVER 400 CARS LINING VAN DYKE, 30 VENDORS, 8 FOOD TRUCKS, AND TWO INCREDIBLE BANDS
THAT BROUGHT IN ENORMOUS CROWDS!

ON THE FIRST SATURDAY IN DECEMBER THE DDA HOLDS ITS ANNUAL HOLLY DAY LIGHT FESTIVAL.

THE 2023 HOLLY DAY PARADE HAD 30 PARADE ENTRIES. RESIDENTS LINE THE STREETS WITH THEIR

FAMILY AND FRIENDS TO WATCH THE MAGIC AS THE PARADE USHERS IN THE CHRISTMAS SEASON

AND SPIRIT INTO THIE DOWNTOWN.

HSTORIC PRESERVATION

FAÇADE GRANTS - THE FAÇADE IMPROVEMENT PROGRAM IS DESIGNED TO ENCOURAGE **ECONOMIC INVESTMENT AND REVITALIZATION TO THE COMMERCIAL BUILDINGS WITHIN** THE DDA DISTRICT. THE PROGRAM PROMOTES PHYSICAL IMPROVEMENTS TO THE COMMERCIAL FACADES VISIBLE FROM THE PUBLIC RIGHT-OF-WAY. IT IS THE INTENT OF THE PROGRAM TO STRENGTHEN THE ECONOMIC VITALITY OF DOWNTOWN ALMONT BY IMPROVING THE EXTERIOR PHYSICAL APPEARANCE OF THE BUILDINGS WHILE AT THE SAME TIME PRESERVING AND PROMOTING THE HISTORICAL CHARACTER AND INTEGRITY OF THE BUILDINGS WITHIN THE DISTRICT.

TACADE GRANIE

THIS YEAR THE DDA UPDATED THE FACADE GRANT APPLICATION, MAKING IT MORE FLEXIBLE FOR BUSINESSES AS WELL AS DOUBLED THE AWARD AMOUNT. WE ARE HONORED TO SAY THAT ALMOST \$35,000 HAS BEEN AWARDED THIS YEAR, TO IMPROVE THE LOOK AND PRESERVATION OF OUR DOWNTOWN DISTRICT.



NEW EVENTS

THE DDA HAS BEEN COMMITTED TO ADVERTISING FOR ALL EVENTS HOSTED BY BUSINESSES IN THE DDA DISTRICT. RECENT EVENTS HAVE BEEN DOWNTOWN TRICK OR TREATING, A SKELETON CONTEST FOR THE BUSINESSES, SMALL BUSINESS SATURDAY, JEEP/CRUISE/ BIKE NIGHTS AND MANY MORE PLANNED FOR THE UPCOMING YEAR!

What have we been up to lately? Facade Grants:

This last calendar year alone we have awarded Downtown Almont businesses with facade grants totaling over \$28,000!

Grand Openings:

There have been 2 Downtown Almont Grand Openings this year, with at least 3 more on the 2023 horizon!

Streetscape Improvements:

Our Downtown is ever improving! We have added new light poles, new trash receptacles, new picnic tables with umbrellas in Fountain Park, and gave our clock and arch a much needed face

Community Involvement:

We have had a record breaking number of volunteer hours clocked this year in Downtown Almont! From Downtown Cleanup to Heritage Festival and everything in between, our community has continued to show up and out!

Business Generosity:

The heartbeat of our community is our small businesses. They have continuously supported us through sponsorships and donations for all of our events, from Heritage Festival to cornhole board! The endless generosity is awe inspiring!

Community Engagement:

This year has been one for record breaking! Our Holly Day Parade had more floats than ever before, our Heritage Festival shut down M-53 and had a record breaking number of cars registered as well as attendees! We have also added Jeep Night, Cruise Night and Bike Night with more events on the horizon to keep Downtown Almont vibrant!



THE OLD THEATER HAS BEEN PURCHASED AND IS ONE OF THE LAST REMAINING BUILDINGS IN DOWNTOWN ALMONT THAT REQUIRES SIGNIFICANT REDEVELOPMENT. OUR DOWNTOWN IS MORE VIBRANT THAN IT HAS BEEN IN DECADES!

WHAT SOTHE ? LD1FFERENCE?

GOAL: ECONOMIC STIMULATION OF THE BUSINESS COMMUNITY

DDA

- PRIMARY REVENUE FROM TAXES
- ALL BUSINESSES LOCATED IN DISTRICT ARE REPRESENTED
- FOCUSED ON ECONOMIC DEVELOPMENT THROUGH INFRASTRUCTURE IMPROVEMENTS

CHAMBER OF COMMERCE

- PRIMARY REVENUE FROM DUES COLLECTED
 - ONLY BUSINESSES THAT PAY DUES ARE

REPRESENTED

• FOCUSED ON ECONOMIC DEVELOPMENT

MARKETING, ADVERTISING, HOSTING EVENTS, INCREASING VISIBILITY AND PROMOTING LOCAL BUSINESS INTERESTS.

CONTUNICATIONS

THE DDA HAS A NUMBER OF WAYS THAT INFORMATION IS AVAILABLE TO THE COMMUNITY:

atimont baking & donut co

- A. DDA WEBSITE: WWW.ALMONTDDA.COM
- **B.** DDA FACEBOOK PAGE: DOWNTOWN ALMONT
- C. THE VILLAGE OF ALMONT WEBSITE HAS A LINK TO THE DDA WEB PAGE
 - HTTPS://WWW.ALMONTMICHIGAN.GOV/
- D. THE DDA WILL PUT NOTICES IN THE TRI-CITY TIMES NEWSPAPER
- **E.** YOUTUBE CHANNEL: ALMONT DDA

CONTACT INFORMATION

DURING THIS INFORMATIONAL MEETING, BUSINESS OF THE AUTHORITY CAN NOT BE CONDUCTED.

IT IS NOT APPROPRIATE FOR SOMEONE TO USE THE INFORMATIONAL MEETING AS A FORUM TO DISCUSS DDA BUSINESS

IF YOU HAVE ANY QUESTIONS REGARDING THE DDA, PLEASE CONTACT:

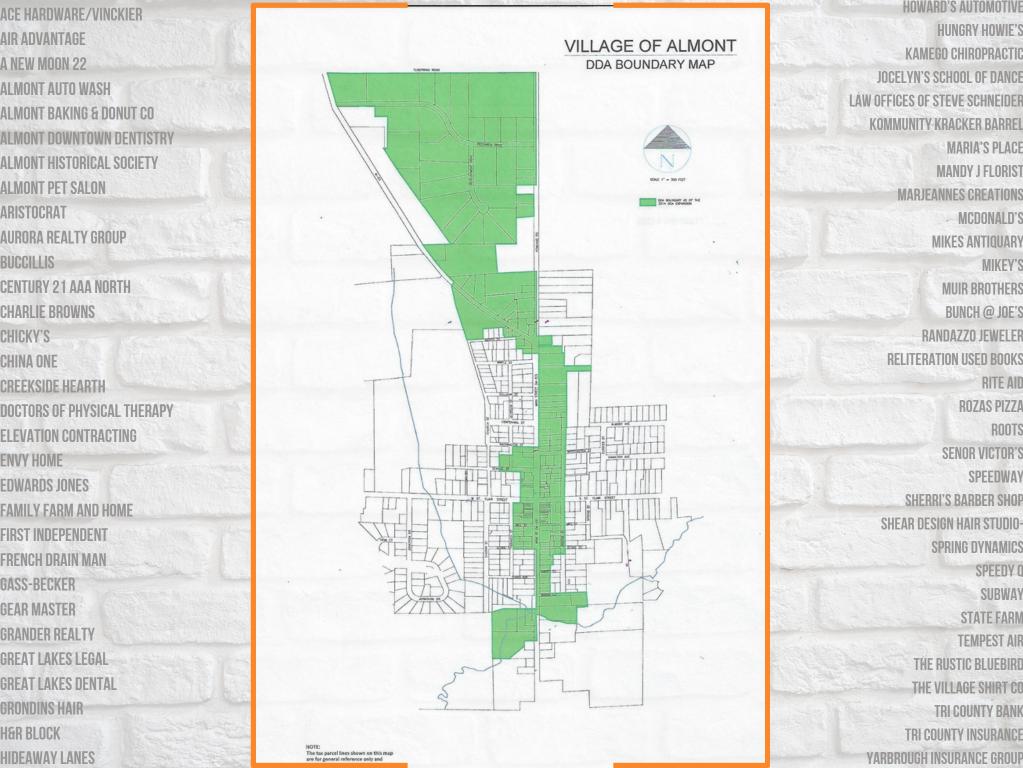
ANGELA EDWARDS, DDA EXECUTIVE DIRECTOR

817 NORTH MAIN ST.

ALMONT, MI 48003

OFFICE: 810-798-8125

EMAIL: ALMONTDDA@ALMONTDDA.COM



MANDY J FLORIST MARJEANNES CREATIONS - MCDONALD'S MIKES ANTIQUARY MIKEY'S **MUIR BROTHERS** BUNCH @ JOE'S RANDAZZO JEWELER

HOWARD'S AUTOMOTIVE

KAMEGO CHIROPRACTIC

HUNGRY HOWIE'S

MARIA'S PLACE

ROZAS PIZZA ROOTS SENOR VICTOR'S

SPEEDWAY

RITE AID

SHERRI'S BARBER SHOP SHEAR DESIGN HAIR STUDIO-

SPRING DYNAMICS SPEEDY O SUBWAY

STATE FARM **TEMPEST AIR**

THE RUSTIC BLUEBIRD THE VILLAGE SHIRT CO

TRI COUNTY BANK TRI COUNTY INSURANCE

