

SUMMER 2009



VOLUME II, ISSUE 2



TEAM HALO
EXPERIENCE THE REVOLUTION.

Don't Just Survive... THRIVE!

Team Halo is nationally renowned with their work in downtowns and with small businesses. America's Main Street Marketing Experts, Marianna Hayes and Andy Chapman, train small business with their contemporary techniques, that work.

What does this mean to you?

The DDA is proud to announce that Halo will be conducting seminars in Imlay City on October 7th and in Almont on October 8th. **Businesses located in the Almont and Imlay City DDA Districts are welcome to attend BOTH seminars for FREE!** It has been determined that each DDA business can bring one or two repre-

sentatives per store front. If you are interested in sending an additional rep please contact your DDA.

We are asking that you register by the Early Bird date of Friday, September 11. This will guarantee you a seat. After the Early Bird registration date, tickets will be for sale to businesses or individuals outside of both DDA Districts. While DDA businesses can register after September 11, seats are not guaranteed.

While Team Halo is here on October 8, they will be conducting mini-consultations in five DDA businesses. The DDA is going to distribute these in two ways. On the application below, please mark the line if

you are interested in receiving a FREE mini-consultation. The DDA Board will randomly select a couple of businesses in a drawing. Coming shortly will be an application that businesses can submit. The other mini-consultations will be given out based on their application information. If you are interested in learning more about Team Halo, visit their website at:

www.halobusiness.com.

Be sure to watch for more information about Halo coming to Almont on www.almontdda.com. **Please remember you must register to guarantee your seat!**

Early Bird Registration

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

_____ Sign me up for the chance to win a free mini-consultation. (Please check on the line)

In the line next to each seminar & topic, please indicate if you will be bringing one or two people with you.

Wednesday, October 7, Reception at 6:30 p.m. Seminar at 7 p.m. in Imlay City, Location TBD

_____ **The Key to Small Business Success... Customer Retention**

Thursday, October 8, Reception at 6:30 p.m. Seminar at 7 p.m. in Almont, Location TBD

_____ **How to Make Cash Registers Ring in a Down Economy: Marketing Tactics that Work Right Now**



CALENDAR OF EVENTS

August:

- 6 Concerts in the Park
- 13 Concerts in the Park

September:

- 25 & 26 Almont Heritage Festival

October:

- 3 & 4 Country Heritage Color Tour
- 7 & 8 Team Halo Marketing Seminars



Almont Farmers Market

Saturdays: 10-2
 May 16, 23 and 30
 July 11-October, weather permitting
www.almontfarmersmarket.com

Almont Flea Market

Sundays: 8-4
 May through October



LeapNgo is a great new way to promote your business! This exciting new company, founded by Almont resident, John Glisman, has taken off across the region and is gathering national attention.

LeapNgo combines social networking with business networking and can help drive customers to your website. Social networking has become one of the fastest and most cost effective ways to extend your influence among friends and family.

Word of mouth is the strongest marketing tool you can

have. Staying connected to your customers keeps them informed and interested; plus it puts your company within one degree of their network, making LeapNgo your online referral base. Nearly 100 million people in the U.S. alone use social networking daily.

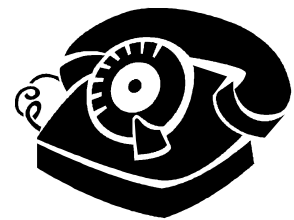
The cost to host a business page on LeapNgo is only \$9.99/month. LeapNgo will donate 50% of the annual business sign up fee to the Almont DDA for business promotion activities. Type: **B001571** in the referral box to take advantage of this spe-

cial offer. This donation to the Almont DDA will promote the Almont community, and also serves as a tax write off for your business.

Questions? Contact:
John Glisman
jaglisan@leapngo.com
 248-535-9277

Or look on the DDA website for additional information.

QUESTIONS? COMMENTS?
 SUGGESTIONS? THE
 DDA WOULD LOVE TO
 HEAR FROM YOU!



798-8125
Tues—Thurs
9:00-3:00

YES! Please contact me regarding ways I can become involved in Downtown Almont.

NAME: _____
 BUSINESS NAME _____
 ADDRESS: _____
 PHONE NUMBER: _____

I'm interested in volunteering for the following:

- Special Events/Programming Marketing/Newsletter
- Downtown Beautification Committee General Volunteer Opportunities

Please return to: **Almont DDA, P.O. Box 226, 134 N. Main St., Almont, MI 48003**

2009-2010 DDA Board of Directors

2009/2010
DDA Board Meetings

Meetings are held at 7:00 p.m.
at the Almont Village Offices
817 N. Main Street

July 22	January 27
August 26	February 24
September 23	March 24
October 28	April 28
November 18	May 26
December 16	June 23

Debra Schumacher—Vice Chairperson

Steve Schneider, Secretary

Carole Marsh, Treasurer

Michele Breen

Jim Henderson

Mary Ann Harmon

Mike Knapke

Diane Sadler

Frank Smith

Nancy Boxey, DDA Director

P.O. Box 226

134 N. Main Street

Almont, MI 48003

(810) 798-8125

www.AlmontDDA.com

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ALMONT DDA